

## Natalie Byers

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### WORK EXPERIENCE

#### Longwood University

Farmville, VA

*Student Assistant at Greenwood Library, assigned to Archives and Special Collections*

August 2017- May 2020

- Edited video and photographic materials
- Lead initiative to organize, label, and file thousands of archival materials to preserve Longwood history
- Provided customer service to patrons with information and reference retrieval
- Trusted to complete self led projects with the video and motion graphic editing for "Lancer Voices" Alumni Interviews

#### Studio Center

Richmond, VA

*Video Intern*

May - June 2019

- Edited motion graphic videos for clientele
- Designed and researched video assets to inform project mock ups
- Created character designs and storyboard panels
- Transcribed and categorized interviews
- Organized and cataloged hard drive archives of all past projects

### EDUCATION

#### Longwood University

December 2020

*Bachelor of Fine Arts in Graphic and Animation Design*

Concentration: Animation

### AWARDS

#### Student Art Award, from Greenwood Library 2019

- Two art pieces hanging in Greenwood Libraries Gallery for a full year and awarded a monetary prize
- Featured in the Rotunda Magazine, Longwood University publication

#### Art in The Archives Award, from Greenwood Library Archives and Special Collections 2020

- Awarded second place for my collection of four pieces in the gallery and awarded a monetary prize
- **Patty Morrow Trust Scholarship 2016**
- Gifted a monetary prize for a portfolio competition

### VOLUNTEER EXPERIENCE

#### 1708 Gallery

Richmond, VA

Dec 2018 - Present

- Cataloguing purchased materials and managing art stations
- Assisting patrons during community outreach activities like Monster Drawing Rally, Cabin Fever, In Light, and First Friday

#### Longwood Center for the Visual Arts (LCVA)

Farmville, VA

Dec 2019 - May 2020

- Leading tours through exhibits
- Teaching patrons at community outreach events

## LEADERSHIP EXPERIENCE

### Longwood Global Leaders

Farmville, VA

#### *President*

August 2019 - May 2020

- Collaborate with Longwood University's Center for Global Engagement Office and multiple multicultural organizations
- Coordinate and involve members in culturally educational events for campus community to provide new cultural experiences
- Lead weekly general body and executive meetings
- Provide mediation and promote teamwork among executive members
- Mentor international students socially and academically
- Implement team building activities
- Represent the Center for Global Engagement during International Education Week and Lancers Abroad Event

#### *Internal and Public Relations Chair*

- Designed, printed, and distributed promotional materials for events
- Managed and created content for multiple social media accounts to promote cultural awareness and events
- Coordinated interactive and hands on activities for campus
- Designed and created multiple banners for events, winning first place for Oktoberfest 2018 and second place for Oktoberfest 2019 in a campus wide banner competition and awarded a monetary prize for the "Global Leaders" organization

### Pitch Perfect A Capella

Farmville, VA

#### *Publicity Executive*

August - Dec 2018

- Designed, printed, and distributed promotional materials for events
- Created shirt designs and logos
- Managed and created content for multiple social media platforms

## ACTIVITIES

### Kappa Pi, Zeta Sigma Honors Art Fraternity

- Requires 3.0 Major GPA for membership
- Volunteering in the community and providing art based outreach

### Lady Joan's A Capella

- Organizing multiple concerts and musical enrichment for campus

## SKILLS

**Computer:** ToonBoom Harmony 17, Adobe Illustrator CC, Adobe InDesign CC, Adobe Photoshop CC, Adobe Premiere CC, Adobe After Effects CC, Adobe Media Encoder CC, 3ds Max, studio and handcraft materials

**Certifications:** Adobe Illustrator CC Certified

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